



**English**  
Discoveries



## ***Blended Learning Solution***

The next-generation tool for teaching English  
through *Blended Learning*



Efficient student  
monitoring



Personalised  
learning paths



A variety of regularly  
updated, interactive content



Continuous progress  
assessment



# Table Of Contents

## I - Introduction to Blended Learning

1 - Definition.....	3
2 - The advantages of Blended Learning.....	3

## 2 - Presenting *English Discoveries* (ED)

1 - About ETS and ETS Global.....	5
2 - About Edusoft.....	5
3 - The characteristics of <i>English Discoveries</i> .....	6
4 - Setting up the <i>English Discoveries</i> solution.....	10

## 3 - Appendices

<b>Appendix 1:</b> Examples of specific modules.....	14
<b>Appendix 2:</b> Technical pre-requisites.....	15
<b>Appendix 3:</b> Users of <i>ED</i> and related stories.....	16

## Make the most of your English training programmes, help your students make progress while they have fun... and save time!

**English Discoveries (ED)** is the *Blended Learning* solution chosen by ETS for its high-quality educational content and its flexible interface. When you combine classroom training with English Discoveries, your students make progress more quickly and tangibly. The **ED** solution has already been adopted by thousands of language learners around the world.

**ED** puts the teacher and the student at the heart of its method. This dynamic, interactive and customisable on-line programme lets you adapt the learning path to your teaching requirements, create specific content and easily monitor your students' activity through very complete control panels.

Organised in ten levels of eight units each, **ED** lets learners practise key language skills: written and oral comprehension and expression, grammar and vocabulary.

**ED** includes over 1,000 hours of courses, an initial placement test and evaluations along the learning path for continuous progress monitoring. A community space provides discussion forums and plenty of content that is updated regularly. **ED** is correlated to the Common European Framework of Reference for Languages.

Available with or without printed materials, **ED** is an affordable, effective and easy-to-use solution. Discover all it has to offer and you'll understand why it is so successful!

# 1 Introduction to *Blended Learning*

## Definition

*Blended Learning* combines e-learning (mobile learning, online courses, courses on CD) with traditional classroom learning. *Blended Learning* is widely used and recommended for language learning, because it combines theory with practice.

## The Advantages Of *Blended Learning*

### Effective learning:

With **e-learning**, the learner sets the pace for language assimilation (vocabulary, grammatical structures, etc.). Mixing learning modes (e-learning and classroom learning) helps maintain students' interest and motivation throughout the course. Monitoring and testing by the teacher, an essential player in the learning process, guarantee *Blended Learning's* effectiveness.



## Speed:

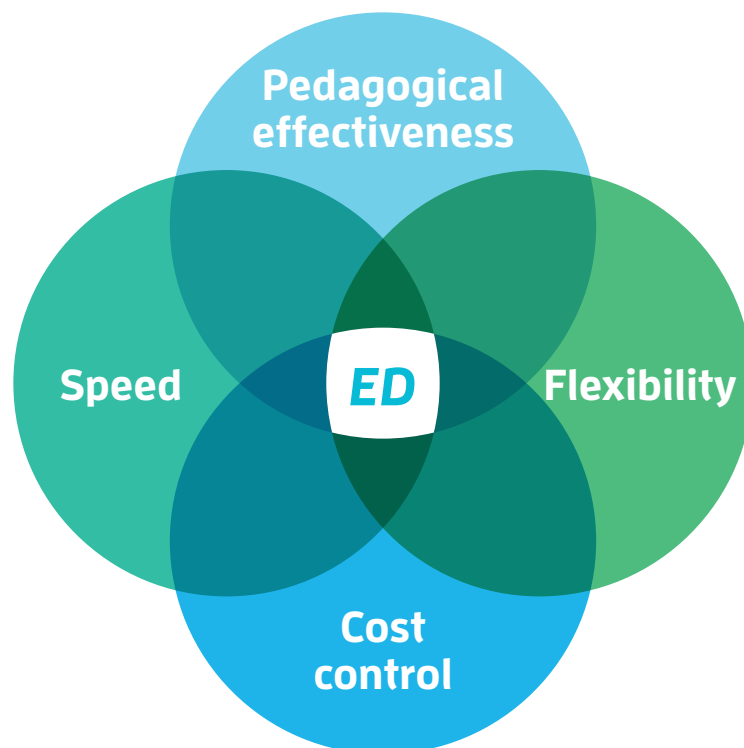
- With more rapid, perfectly coordinated learning, anytime and anywhere, the student progresses twice as fast.
- An e-learning programme can start any time without having to form a group of students.

## Flexibility:

- Students take advantage of a method available worldwide, 24/7. *Blended Learning* also means that learning can be broken down to suit the teachers' and student's constraints, and the programme can be adapted to the student's needs and learning objectives.

## Cost control:

- With **ED**, several people can be taught for the same budget.



# 2 Presenting *English Discoveries (ED)*

## About ETS and ETS Global

Founded in 1947 in Princeton, New Jersey, ETS (***Educational Testing Service***) is the world's largest private organisation dedicated to assessing educational and psychometric skills. ETS employs 3,300 people worldwide.

Present in over 180 countries, ETS works to advance equity and quality in education by providing fair and valid assessments, research and related services.

ETS has developed many evaluation tests in a variety of fields, including the ***TOEFL***<sup>®</sup> and ***TOEIC***<sup>®</sup> tests, English language tests recognised around the world.

ETS develops, administers and scores more than 50 million tests annually worldwide.

ETS Global, a subsidiary of ETS, brings ETS's expertise and experience to governments, professional and educational communities internationally. Founded in 2000, ETS Global deploys the products and services developed by ETS throughout Europe, the Middle East, Africa, China and Korea.

## About Edusoft

EDUSOFT, a company specialising in designing language learning solutions, was founded in 1990 and became a subsidiary of ETS in 2011. Designer of the ***English Discoveries*** solution, Edusoft has established partnerships with ministries of education, educational institutions, language training centres and companies. Today, ***ED*** is used by thousands of learners in 30 countries.

# The Characteristics of *English Discoveries*

- **1,200 hours** of high-quality, regularly updated content.
- A **next-generation Blended Learning** tool that promotes both on-line and face-to-face learning.
- An **interactive and fun** learning experience.
- A **complete, easy-to-use management system** offering total control and easy customisation.
- An **interface that can be adapted** to your own teaching materials.
- **Modules and exercises** can be created for the modules.
- **Automated correction.**
- **Discussion forums.**
- **Videos and information sites** (BBC, Discoveries Magazine, etc.).
- **Two types of access** (cf. details below):
  1. Learner access
  2. Teacher access



- **A variety of media**

*English Discoveries* offers a variety of media adapted to your needs. Available via Internet, *ED* platform content can also be delivered on a USB key or on CDs. Learners can access *ED* courses and functions from their own computer.

## edo-mobile (edo-m)







The supplementary application **edo-m** lets learners practise on their Smartphone or tablet, too.

Learners can access their courses using **edo-m** while their teachers continue to monitor their progress.

**edo-m includes:**

- **100** grammar lessons
- **80** oral comprehension lessons
- **160** idiomatic expressions
- Interactive **videos** and dialogues

**edo-m** is available as a supplement or extension of the computer-accessible, on-line **ED** platform, or available alone for Smartphones or tablets.



## a) Learner access

The English Discoveries solution lets learners:

### 1. Identify their initial level

(Placement test with 30-40 questions).

### 2. Select a learning programme

#### a. Adapted to their level

Based on the placement test: Basic 1, 2, 3  
Intermediate 1, 2, 3 or Advanced 1, 2, 3.

#### b. According to a variety of topics

A choice of eight units dealing with a variety of general topics: travel, leisure, health, sports, restaurants, business, reading, family, etc.

#### c. Based on different language skills

Including written and oral comprehension, oral expression, vocabulary, and grammar.

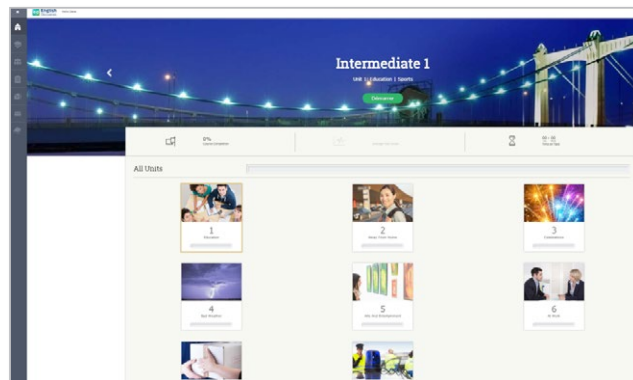
### 3. Work through three sections

#### a. Explore: course content.

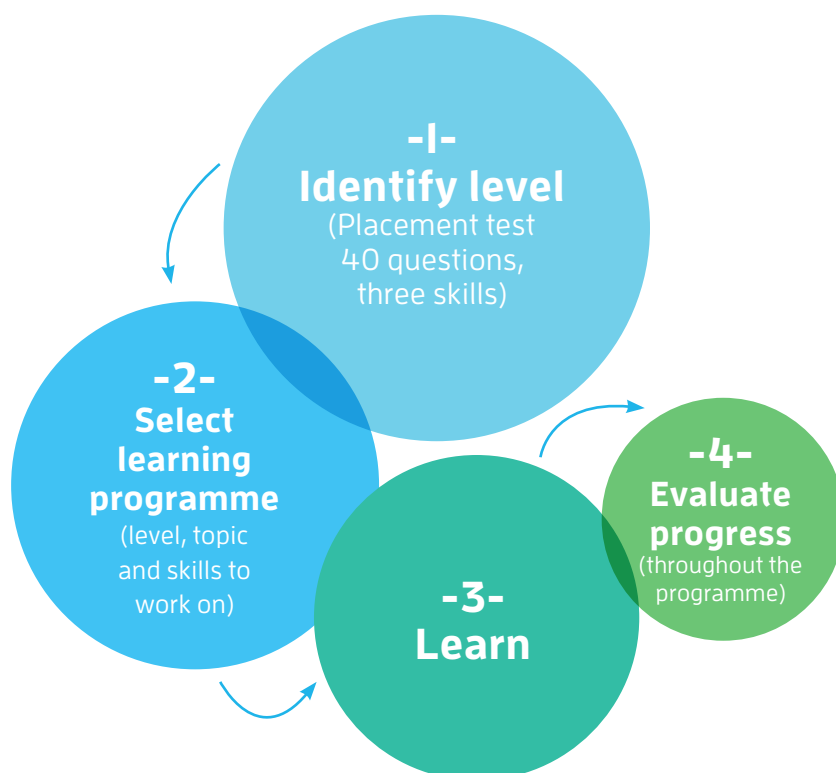
#### b. Practise: interactive exercises to put theory into action.

c. Test: mini-tests of three to six questions with corrections to check that course content has been learned (except for written and oral expression skills, where the Test part is replaced by a second training section: Practise 2).

### 4. Assess progress (evaluations possible throughout the programme)



In brief:



## b) Teacher access

### Presentation of the interface

Teachers have access to the **TMS** (Teacher Management System), **a customisable interface that meets the needs of both teachers and their students.**

This rich tool lets teachers:

- Personalise their students' learning paths,
- Simply and efficiently manage the programmes,
- Monitor their students' progress,
- Evaluate each student's work,
- Communicate with students,
- Manage student/teacher access and create classes/groups,
- Create course content,
- Integrate specific modules in an activity sector (see Appendix 1).



### Overview of content

A number of sections are available to the teacher:

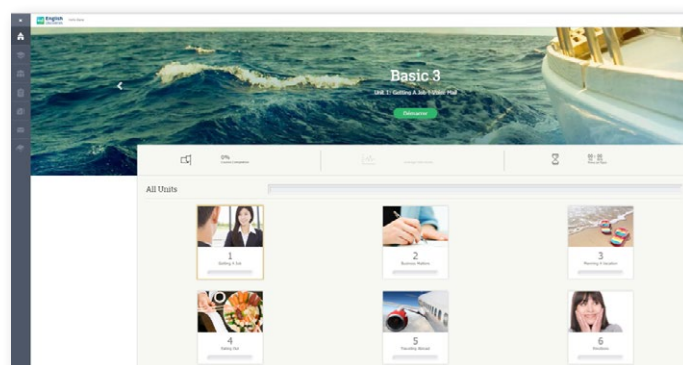
**Registration:** create and register classes/groups, teachers and students.

#### Curriculum:

- **Course Builder:** the teacher can assign or delete lessons, activities and modules, and create and personalise lessons. This tool illustrates some of the personalisation capacities that **ED** offers.
- **Study Planner:** this tool automatically establishes a calendar for the student's path, defining the number of hours of study required each week to meet the goal.

**Reports:** the teacher can access various reports on student progress, test scores, connection times, and oral exercise recordings.

**Assessment:** contains numerous tests for each level.



# Setting Up The *English Discoveries* Solution

*ED* is integrated according to your specific needs to ensure it is perfectly suited to your programmes.

There are three steps in the *ED* integration process:

## a) Teaching needs analysis

To help us provide you with a tool that perfectly matches your expectations, we ask that you complete a questionnaire covering the following topics:

- Your course objectives,
- Your evaluation criteria,
- Your experience in distance learning,
- Your computer hardware,
- Your student profiles.

## b) Training

Successful deployment of the *ED* solution also depends on good teacher involvement before the tool is set up. This is why we propose a training programme that familiarises teachers with:

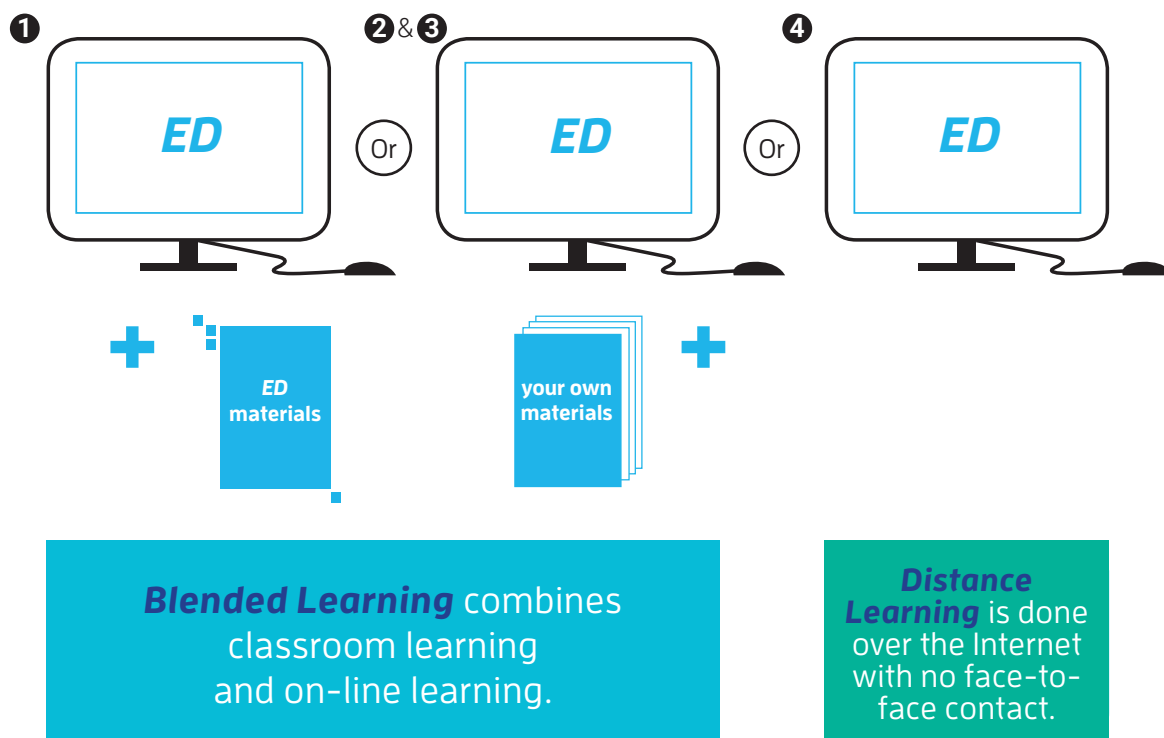
- Course models,
- Interaction with the *ED* solution,
- Course evaluation criteria,
- Blended/distance learning methods,
- Possible applications of blended/distance learning,
- Management tools,
- Practice sessions: to give teachers a chance to look at the courses from both the student's and the teacher's viewpoint.

The length of the training session depends on the scope of the project. An ETS Global educational expert can conduct training sessions in your offices, for up to 15 people. Training sessions can also be held in our offices in Paris.



## c) Integrating *ED* in your training programmes

Integration models offered by *ED*.



### Blended Learning

This model combines the use of the *ED* platform with educational content used in class.

#### 1. *ED* content adapted and used with *ED* materials

Recommended for any organisation wanting a complete learning solution. We suggest adapting the content of the *ED* platform to your programme. Documents in PDF format (workbook, teacher's guide) are available to complete the content available on the platform and ensure continuity throughout the course.

#### 2. *ED* content adapted and used to supplement your own materials

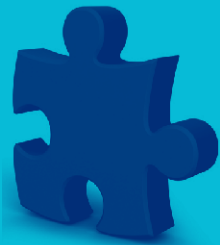
If you want to use your own materials, we can adapt the *ED* programme to your educational content. This ensures that the paths are in phase with your teaching materials to guarantee maximal effectiveness. You can also use *ED* with no content adaptation.

#### 3. *ED* content with no adaptation and used to supplement your own materials

This model involves using the content from the *ED* platform to supplement your own teaching materials with no specific adaptation of the interface.

## Distance Learning

This model involves the use of only the **ED** platform with no other materials. The teacher monitors the student remotely, and provides educational support throughout the course. The teacher can personalise the student's path on the **ED** interface.



### Integrating personalised content:

Regardless of which model you choose, you can create your own modules in the **ED** interface:

- by entering text directly on the platform,
- by downloading pdf documents,
- by integrating Internet links.

You can then create exercises (questions / answers) on this content.

### d) Managing platform access codes

When we receive your completed purchase order, we will send you the URL to connect to the platform with educational content, "Administrator" access (to create "Student" and "Teacher" profiles, and create classes) and the codes ordered. You choose the number of "Teacher" codes based on your need (at no additional cost).

For more information on prices and how to order, contact us at:  
**[contact-emea@etsglobal.org](mailto:contact-emea@etsglobal.org)**.



# 3 Appendices

**Appendix 1:** Examples of specific modules

**Appendix 2:** Technical pre-requisites

**Appendix 3:** Users of *ED* and related stories



# Appendix I: Examples of Specific Content



## • English at work

The goal of this module is to develop the key skills needed in professional contexts. Content presents real situations related to the business world (presentations, meetings, negotiations, etc.).

**40** hours available



## • Medical English Course

This module is intended for healthcare professionals wanting to improve their English skills. The content presents real medical situations, and was designed by medical experts. These modules can be adapted to the students' specialities.

**30** hours available



## • Tourism Course

This module is intended for tourism professionals wanting to improve their English skills. The content is designed to develop those skills needed to improve interaction with clients, thereby improving the quality of service. The *ED* solution's flexible access means that employees in this sector can learn at their own pace during their free time.

**40** hours available

These modules are available now. Other modules can be created to meet specific needs

**Contact us for prices**



# Appendix 2: Technical Pre-Requisites



## Hardware requirements

- Processor: 1 gigahertz (GHz) 32-bit (x86) or 64-bit (x64) or better
- RAM: No less than 2GB RAM
- Hard Drive: At least 16 GB (32-bits) of free space available, 20 GB (64-bit)
- Graphic Device DirectX 9 with WDDM 1.0 or better
- Sound System: Sound Blaster compatible
- Display: Minimum resolution 1024x768
- Headphones/Speakers and microphone (We suggest NOT to use the built-in microphone that comes with your laptop).



## Software requirements

- Windows 7 (32 or 64-bit version)
- Windows 10 (32 or 64-bit version)

## Browsers

- Google Chrome 47
- Mozilla Firefox 43
- Internet Explorer 10 and 11
- Mac Safari only



## Additional Components

- Flash Player 18 or better
- Media Player 12 or better
- Internet Explorer Users: Download speech recognition module from the system check window
- Chrome, Firefox or Safari: Speech recognition is automatic, there is no need to download any modules.



## Network Security

- The installation of add-ons requires administrator permissions.
- In case that the workstations are behind a firewall, a proxy, or you have antivirus software, make sure that the domain engdis.com is set as a trusted site.
- For the proper functioning of speech recognition in Mozilla Firefox, the following TCP and UDP ports should be open:

PORT	TYPE	DESCRIPTION
3478	UDP	STUN service Used for NAT traversal
3479	UDP	STUN service Used for NAT traversal
4000-6000	UDP	RTP/ RTCP multimedia streaming PORT RANGE. Used for audio/video data in SIP and other protocols
5066	TCP	Websocket Used for WebRTC
7443	TCP	Websocket Used for WebRTC

# Appendix 3: Users Of *ED* and Related Stories

**Country:** Panama  
**Government Organisation:** National Institute of Vocational Education & Training (INADEH)  
**Project Period:** 2010 to present  
**Number of Students:** 50,000  
**Learning Model:** Blended Learning + Distance Learning

**Country:** Ecuador  
**Academic Institution:** University of San Francisco de Quito (USFQ)  
**Project Period:** 2007 to present  
**Number of Students:** 12,000  
**Learning Model:** Blended Learning

**Country:** Vietnam  
**Academic Institution:** Hanoi University (HANU)  
**Project Period:** 2006 to present  
**Number of Students:** 18,000  
**Learning Model:** Blended Learning + Distance Learning

**Country:** Thailand  
**Government Organisation:** Office of the Basic Education Commission (OBEC)  
**Project Period:** 2007 to present  
**Number of Students:** 20,000  
**Learning Model:** Blended Learning

**Country:** Mexico  
**Academic Institution:** Chihuahua Autonomous University (UACH)  
**Project Period:** 2010 to present  
**Number of Students:** 10,300  
**Learning Model:** Blended Learning

**Country:** Russia  
**Government Organisation:** Ministry of Education of Moscow  
**Project Period:** 2008 to present  
**Number of Students:** 5,000  
**Learning Model:** Blended Learning

**Country:** Panama  
**Academic Institution:** University of Technology, Panama (UTP)  
**Project Period:** 2004 to present  
**Number of Students:** 9,000  
**Learning Model:** Blended Learning

**Country:** Dominican Republic  
**Government Organisation:** Ministry of Education, Dominican Republic  
**Project Period:** 2004 to present  
**Number of Students:** 25,000  
**Learning Model:** Blended Learning





**"We definitely recommend English Discoveries (ED) to other language schools.** Its ease-of-use, engaging course structure and flexibility made us decide in favour of **ED** for our twenty learning centres across Russia, Ukraine and Poland. Engaging content and carefully designed courses **prepare students to communicate with confidence.** We have also been provided with excellent support for pedagogical and technical issues. It has been a pleasure to work with such a professional team."

**Irina Budtova**, Head of R&D Department,  
Denis' School (language school chain),  
Russia, Ukraine, Poland



"When teachers at the University of Michigan were asked if **English Discoveries** enhanced their lessons, they all responded with an emphatic **"YES!"**"

**Cristy-Carmen Jordan**, Adult  
Education Curriculum Advisor  
University of Michigan, USA



**"English Discoveries** proved to be compatible with all of our curricular textbooks. **We have been provided with a customised integration which has produced valuable results.**"

**Ellen Ducy-Perez**, Academic  
Director, English Immersion  
Programme, Ministry of Education,  
Science & Technology, Dominican  
Republic



**"ED has been a winning match** for our TOEFL graduation requirements across all departments. Students now show higher motivation levels to learn and practise English. **ED** offers the flexibility to access learning 24/7. The platform's speech recognition technology, interactive grammar book, online forums and multimedia allow students to become certified in all communicative skills."

**Guillermo Villavicencio**, Academic Director of  
The English Group & ELL distributor for ESEN University,  
El Salvador



**"Hanoi University has taught English to 18,000 students via ED** over the past 6 years. This solution is a more successful and diversified approach to English language learning than any other solution we have used. Students show high levels of learning motivation due to the platform's dynamic interactivity and its practical, multisensory approach to language learning."

**Nguyen Quang Vinh**, Vice Dean,  
English Department, Hanoi University  
(HANU), Vietnam



"This is a very exciting event for the whole country... teaching English to more than 66,000 Colombians from different parts of the country through the Internet... a dream!"

**Álvaro Uribe Vélez**,  
President of Colombia  
(2002-2010)

**More information on *English Discoveries*:**

**[www.etsglobal.org](http://www.etsglobal.org)**

**[contact-emea@etsglobal.org](mailto:contact-emea@etsglobal.org)**

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